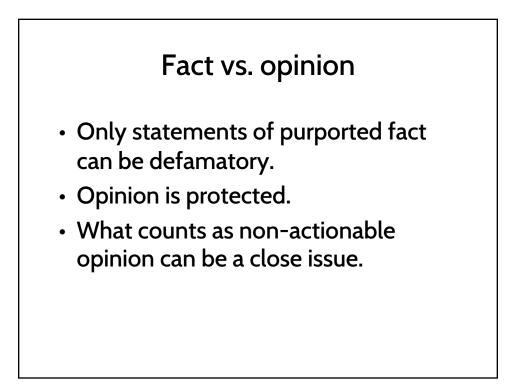


Regarding a Matter of Fact



Fact vs. opinion

- In considering whether a statement is a factual/actionable one, courts will consider:
 - The context
 - Whether the statement is provably false
 - Precision and specificity of language
 - Words of apparency, cautionary language
 - The medium
 - The intended audience

