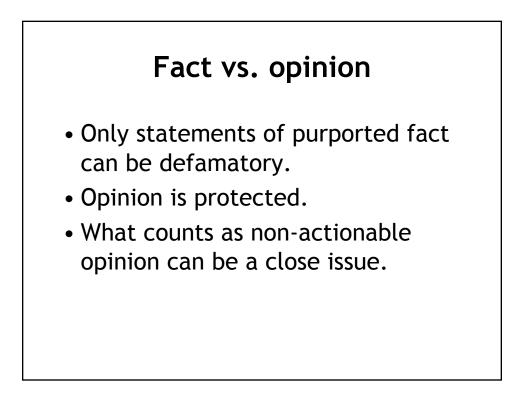
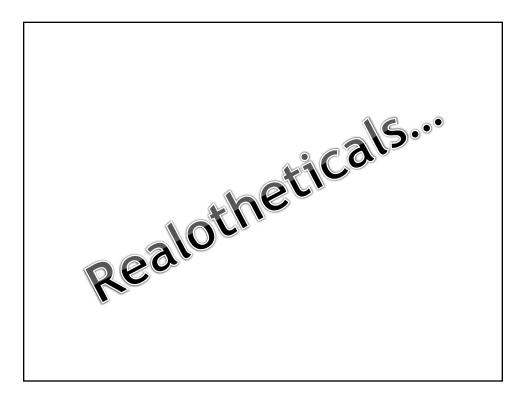


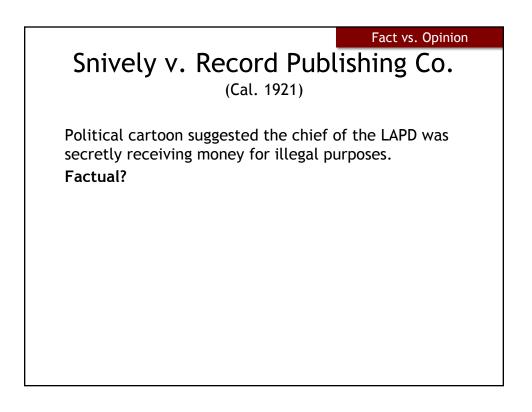
## Regarding a Matter of Fact

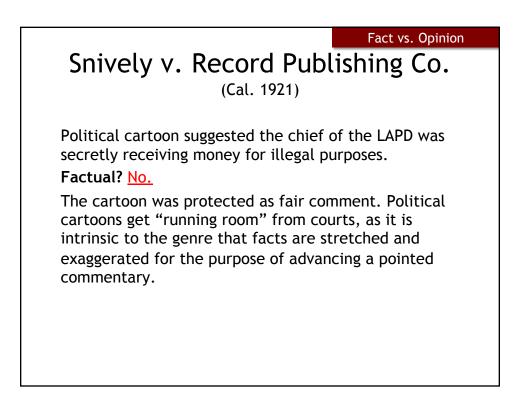


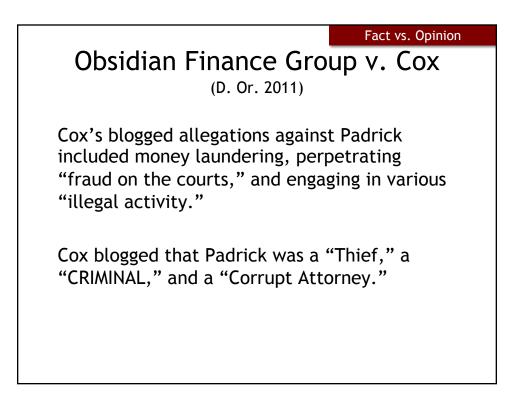
## Fact vs. opinion

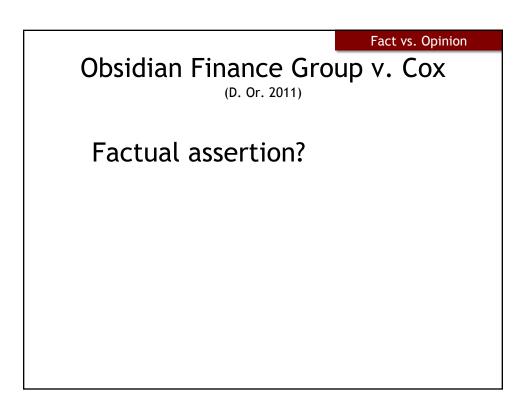
- In considering whether a statement is a factual/actionable one, courts will consider:
  - The context
  - Whether the statement is provably false
  - Precision and specificity of language
  - Words of apparency, cautionary language
  - The medium
  - The intended audience











**Obsidian Finance Group v. Cox** (D. Or. 2011) **Factual assertion?** <u>No.</u> "Defendant's ... statements contain so little actual content that they do not assert, or imply, verifiable assertions of fact. They are, instead, statements of exaggerated subjective belief such that they cannot be proven true or false. Considering all of the statements in the record under the totality of circumstances, the statements at issue are not actionable assertions of fact, but are ... expressions of opinion."

